



Madison PEG TV
P. O. Box 248
2031 Village Road
Madison, NH 03849

Minutes

Approved 13 August 2026

10:00 AM, 8 May 2026

Attendance: Ron Force (2027), Hope Hutchinson (2028), Doug Mcallister (2029)
Noreen Downs, alternate

Others Present: Aysia Wellinghurst, Madison TV Operations Manager
Lauren Woss, Videographer

When and Where Posted: The Madison TV Board meeting notice was posted at the Madison and Silver Lake Post Offices and at the Town Hall on 1 May 2026. Also posted as a PSA on Channel 3 and the town website.

Meeting Called to Order:

Board Chair Hutchinson called the meeting to order at 10:03.

Approval of Agenda:

Motion: Mcallister moved and Force seconded a motion to approve the agenda. We added "Document Scanner" under Old Business. Voted, motion passed 3/0

Approval of Minutes:

Motion: Hutchinson moved and Mcallister seconded a motion to approve the **29 January 2026** minutes. Wellinghurst provided information to fill two blanks.
Voted, motion passed 3/0

Motion: Force moved and Mcallister seconded a motion to approve the **10 March 2026** minutes. Motion passed 3/0

Motion: Mcallister moved and Force seconded a motion to approve the **10 March 2026 Non-Public** minutes. Motion passed 3/0

Motion: Hutchinson moved and Mcallister seconded a motion to approve the **11 April 2026** minutes. Several missing dates and names were added.
Voted, motion passed 3/0

Motion: Force moved and Mcallister seconded a motion to approve the **11 April 2026 Non-Public** minutes. Motion passed 3/0

Public Comment:

None

Finance:

We reviewed our Profit & Loss Budget vs. Actual report as of this date. PEG Online Services is fully paid for the year and still under budget. We have spent 41% of our wages line only 4 months into the fiscal year. Manager Wellinghurst is monitoring this line, she is doing less filming herself. Theo Gray is now filming independently – his hourly rate is the lowest of our videographers. There are more and longer meetings which we need to film. We have not purchased any equipment yet, we might use our Expendable Trust Fund to do so if wages go over in order to stay within our bottom line.

Old Business:**Annual Town Meeting:**

All agreed that our coverage of the March meeting was very good. Microphones worked well both for those in the school gymnasium and those who watched later on YouTube. A second camera aimed at the resident speakers' microphone was appreciated by those watching from elsewhere. Our videographers were not able to stream the meeting live on because of inadequate wifi available at the school. We will address this issue with school personnel and work to remedy it.

Air conditioning at Office:

We have two donated, used A/C units at the office, one from Doug, one from Joe Dame. Aysia expects to meet with Dave Swift from DPW soon. We will take his advice on which unit is better to install now as a temporary fix. We believe Swift will do the work. This will not be a permanent solution to our need for air conditioning and better office space.

Meeting with Board of Selectman:

We will attend the BOS meeting next week, 5/12/26. Joy Gray, Aysia and Noreen Downs have done considerable research on the history of Madison PEG TV (MAD-TV) going back to its inception in 2005. We have four written documents of their work. MAD-TV received financial support from the town for the first seven or eight years until franchise fees paid by Charter/Spectrum subscribers were sufficient to cover our operating costs. For the past three years we have needed/received money from the town budget general fund to cover our expenses. That need will continue and increase in future years as fewer people subscribe to cable TV.

We are an independent agency of the Madison town government operating with a degree of autonomy ensuring that our work is not interfered with by individuals or groups. Several of us will attend the BOS meeting to talk about our roll within the town and the ways in which we work together. Prior to that meeting we will share our research with the BOS members along with a memo, to be prepared by Hutchinson, listing the points we wish to discuss with them. Those five items are attached.*

Document Scanner:

Residents and presenters often give written information to members of a board or committee. We are looking for a way to share those handouts with those watching from afar and maybe with members of the public in the meeting room. We are exploring how to do this in real time.

New Business:**Manager's Report:**

Ms Wellinghurst shared the following -

- Related to channel 3 on Spectrum cable – she has updated PSA announcements, trained Lauren Woss to do some of the programming, submitted to Shannon Kurze who writes the Madison column in the *Conway Daily Sun*, a request for photos and videos to be posted on the channel.
- Router speed has been very slow at the office for uploading videos. At Mcallister's suggestion she will try unplugging the system and allowing it to reset. If that doesn't help she'll contact Spectrum.
- She and Ms Woss attended a conference in Merrimack yesterday on closed captioning. They brought back much good information. We will look into how to use CC on YouTube and share that with viewers.
- She met our new TelVue sales rep at the conference.

Our high school senior videographer Theo Gray will attend Dartmouth College in the fall. Congratulations Theo.

Other:

Payment from Chocorua Community Foundation for our filming of a candidate forum in Tamworth in the fall was put into our equipment fund. It should go into our regular budget to be credited against wages as it was payment for videographer's time. Ms Wellinghurst will talk to Lucia Roth, our new town administrator, and request that the transfer be made.

Hutchinson suggested that we should do a performance review for station manager Wellinghurst. She has no concerns about Aysia's work but aims to give all the opportunity to share any praise and concerns. All agreed, we will do so in non-public session after our next meeting.

Motion: At 12:27 Force moved and Hutchinson seconded a motion to adjourn.

Motion passed 3/0

Next Meeting Date: Thursday 13 August 2026 at 10:00 AM

Minutes Recorded by Hope Hutchinson

MEMO

RE: For Discussion at 12 May 2026 BOS Meeting

TO: Board of Selectmen

FROM: Madison TV Board of Directors

DATE: 8 May 2026

- Please appoint to the Madison TV Board Doug Mcallister for a 3-year term

and Noreen Downs to a 1-year term as an alternate.

- For meetings held in the gymnasium at the elementary school it takes our videographers 2 hours to set up recording equipment including microphones and speakers for both on-line viewers and those in the room. We request two hours of set-up time, when the space is not otherwise being used, directly prior to the start of any meeting held there. Additionally, we request a minimum of 2-days notice if a meeting is going to be held there so that we can do our best to line up our staff.
- Included here are several pages of research on the history of Madison PEG-TV which might help clarify our role as a committee within the town government. We are open to providing updates with a Q & A session quarterly to promote communications and a better understanding of MAD-TV's role in our community.
- We suggest our department head be requested to meet with the Budget Committee and the Capital Improvement Committee the same as other town departments and committees during budget season. This allows more transparency of the development of the MAD TV annual budget.
- We would like information about Mad-TV to be included in the new resident Welcome Packet both on-line and in hard copies including on the one-page sheet which lists town officers, departments and committees contact information. A draft of a Madison PEG TV brochure is included here.
- We request that Mad-TV be officially included in any negotiations between the town and Spectrum for on any subject.
- The Conway Branch Recreation Trail planning meetings are currently held in Ossipee. Some of the work of this group is of great interest to many Madison residents. The board suggests a process that, when asked by Nicole Nordland, the BOS representative on this recreation trail

committee, we will record and broadcast meetings with your understanding that this will mean paying staff for meetings that were not budgeted, and that they will be traveling out of town with our recording equipment.

- We requests a PEGTV@madison-nh.org email address to replace the gmail address we use currently.
- Tonight we would like to address the above issues and our relationship going forward.